

Michael Schwamborn

Seattle, WA • michael@mschwamborn.com • [904-238-6598](tel:904-238-6598) • [linkedin.com/in/Michael-Schwamborn](https://www.linkedin.com/in/Michael-Schwamborn)

EDUCATION

University of Washington, Michael G. Foster School of Business

Bachelor of Arts in Business Administration

Majors: Information Systems & Entrepreneurship, Minor: Data Science

Awards & Honors: Dean's List 5 quarters, Delta Sigma Pi, Freshman Direct Program

Seattle, WA

Sept 2021 – March 2025

Cumulative GPA: 3.6/4.0

Bellevue College

Associate in Business Administration (Dual Enrollment Program)

Bellevue, WA

Aug 2019 – June 2021

PROFESSIONAL EXPERIENCE

Expedia Group

Incoming Commercial Intern

Chicago, IL

June 2024

Savora Spice Co.

Founder & CEO

Seattle, WA

Sept 2023 – Present

- Devised and implemented a business blueprint and strategic roadmap, culminating in successful investor presentations, procurement of seed funding, and the timely launch of the venture within a compressed timeline of 6 months through the *Creating a Company* accelerator program.
- Conducted 100+ customer discovery interviews, 13 A/B tests, 4 benefit analyses, and thorough market research to bring 2 successful products to market.
- Achieved profitability within 3 months of securing an initial seed funding of \$1.5k by exceeding an average weekly revenue of \$300 and efficiently managing resources.

Creative Destruction Lab

Startup Venture Consultant

Seattle, WA

Sept 2023 – March 2024

- Engaged with a B2B Robotic Salad Service startup, providing consultancy services, weekly touchpoints and deliverables encompassing research on new market verticals, identification of KPIs from both customer and investor perspectives, and formulation of disruptive and innovative sales process strategies.
- Operated directly with various stakeholders (founders, CDL program venture managers and CDL Accelerator program facilitators) to ensure venture is meeting milestones, surpassing KPIs, and achieving strategic direction.

Premera Blue Cross

Project Management & Systems Engineer Intern

Seattle, WA

June 2023 – Sept 2023

- Partnered cross-functionally with 8 teams (Soundwave Engineers, HR Specialists, DataHub Engineers, Vendors, and more) to ensure key requirements on essential projects impacting 1300+ employees were met.
- Delivered Smartsheet project plan, RAID Log, and budget by interpreting project scope and requirements to VP Stakeholders weekly, streamlining communications through Tableau dashboards and presentations.
- Conducted daily analyses prudent to risk and implemented steps to mitigate risk appropriately.
- Directed weekly team standup meetings, operated in an agile workflow, digested product backlogs, and conceptualized data-driven results.

LEADERSHIP EXPERIENCE

UW PM Association

Vice President

Seattle, WA

April 2023 – Present

- Founding officer of organization with 80+ active members that has engaged 30+ annual speakers and guests.
- Navigated and organized university and departmental approval, quarterly event roadmap, and led team of 8 executive members and 15 committee members.
- Planned and coordinated PMA operational events: coffee-chats, company tours, speaker panels, fundraising events, and other large-scale events with 40+ consistent attendees.

ADDITIONAL INFORMATION

Technical Skills: Python, Full Stack Web Dev, SQL, R, Git, Microsoft 365, Agile Workflow, Smartsheet, Tableau

Honors and Certifications: 2021 Dell Scholar, 2022 UW Business Ethics Case Competition (3rd), National Placement in Web-Dev competition, President's Volunteer Service Award, Foster Excel Certification, Foster R Certification

Interests: Product Management, Innovative Technology, Transportation, Consulting, Hiking, Urban Planning